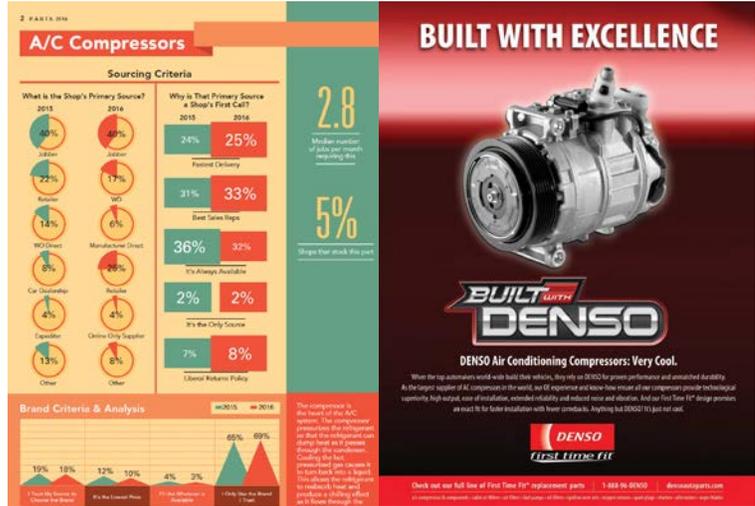
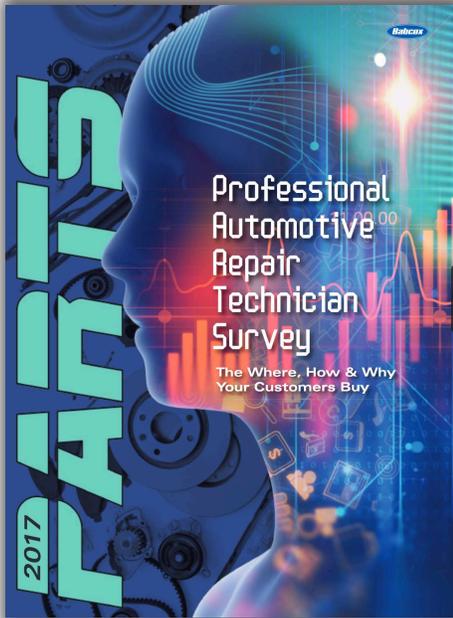


Coming September 2018 - The 18th Annual Counterman P.A.R.T.S.

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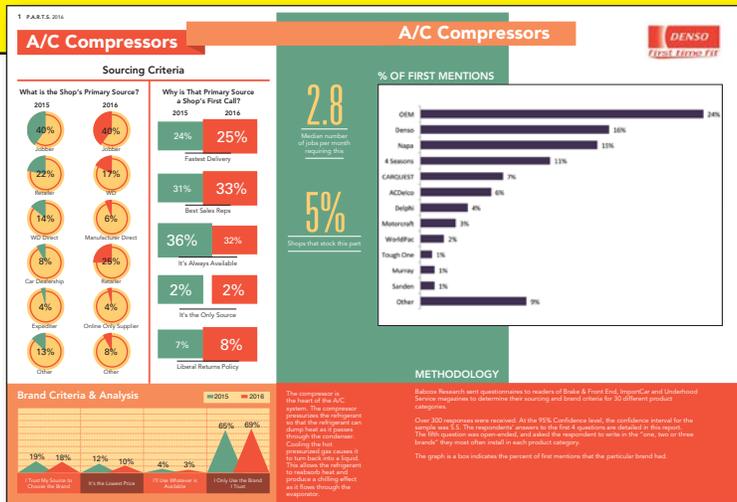
P.A.R.T.S. Report

The annual P.A.R.T.S. Report is the industry's most comprehensive survey of the purchasing behavior of repair shop owners and technicians. Now in its 18th year, the survey data is collected by specific product categories, enabling 38,000 Counterman subscribers (the WDs, jobbers and retailers that sell to repair shops) to better understand their customers' behavior on a part-by-part basis. Advertising messages are positioned across from this data, which helps the reader sell more of your parts category.



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Your Brand Usage Report

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- Rotors
- Fuel Injectors
- Gaskets
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- Wheel Bearings
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